

Exciting regeneration plans for Biddulph



Sainsbury's
Try something new today

What's in store?

Sainsbury's in Biddulph will include:

- fresh food counters
- bakery
- delicatessen counter
- café
- 18,000 product lines
- cash machines
- customer toilets with baby changing and disabled facilities
- disabled parking spaces
- parent/child parking spaces
- dedicated cycle spaces
- approximately 400 car parking spaces
- recycling facilities



Did you know?

In May 2006, Sainsbury's launched 'Supply something new...' to make it easier for small and medium-sized suppliers to sell their products in Sainsbury's stores; meeting the demand for locally sourced and regionally distinct products, as well as positively contributing to the local economy.

Fact: Sainsbury's stocks 3,500 locally produced products and sold over £6billion worth of British products in 2006.

Exciting employment opportunities

The new Sainsbury's store in Biddulph will create up to 250 new full and part time job opportunities.

Sainsbury's employment policy is to recruit the majority of staff from the local community and we will work with the local Job Centre to ensure that this is the case.

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Your chance to see our plans

As well as sending this newsletter to local residents and businesses, we have arranged a public exhibition, which will be held in Biddulph Town Hall, High Street, at the following times:

Thursday 28th February 10.00am - 5.00pm

Friday 29th February 10.00am - 5.00pm

Saturday 1st March 10.00am - 1.00pm

We hope that you will be able to attend one of these dates when members of our development team will be on hand to answer your queries. But, if not, please send us your comments on the attached freepost reply card.

Find out more



If you wish to discuss any aspects of the new scheme please contact Sue Bailey or Christina Gillings on freephone 0800 975 5299.

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Revitalising Biddulph Town Centre

Sainsbury's and St. James Securities, in partnership with Staffordshire Moorlands District Council, are developing exciting plans which will transform the heart of Biddulph town centre.

The plans include the redevelopment of a 4.8-acre site, which is bounded by the bypass, Wharf Road, Station Road and the High Street. The proposed mixed-use development comprises a new Sainsbury's foodstore, office space, small shops and new homes.

A planning application is due to be submitted in summer 2008. In the meantime, Sainsbury's is seeking your views on the proposals now in order that these can be taken into consideration prior to the application being submitted.

Sainsbury's is proposing to build a 25,000sq ft supermarket with a landscaped car park.

The development will be accessible via public and private transport and will also have clearly defined pedestrian and cycle routes, making it accessible to all.



An attractive environment

The Biddulph regeneration scheme will offer the following enhancements:

- contribution to part pedestrianisation of Wharf Road and the High Street
- sympathetic design
- extensive landscaping throughout
- improved public access
- recycling centre

Community benefits

In addition to providing an attractive and versatile urban development in the centre of Biddulph, this scheme will create jobs and stimulate the local economy.

It is anticipated that this project will attract further regeneration opportunities for the town.

Key features of the scheme:

Offices

An office unit will be created as part of this scheme.

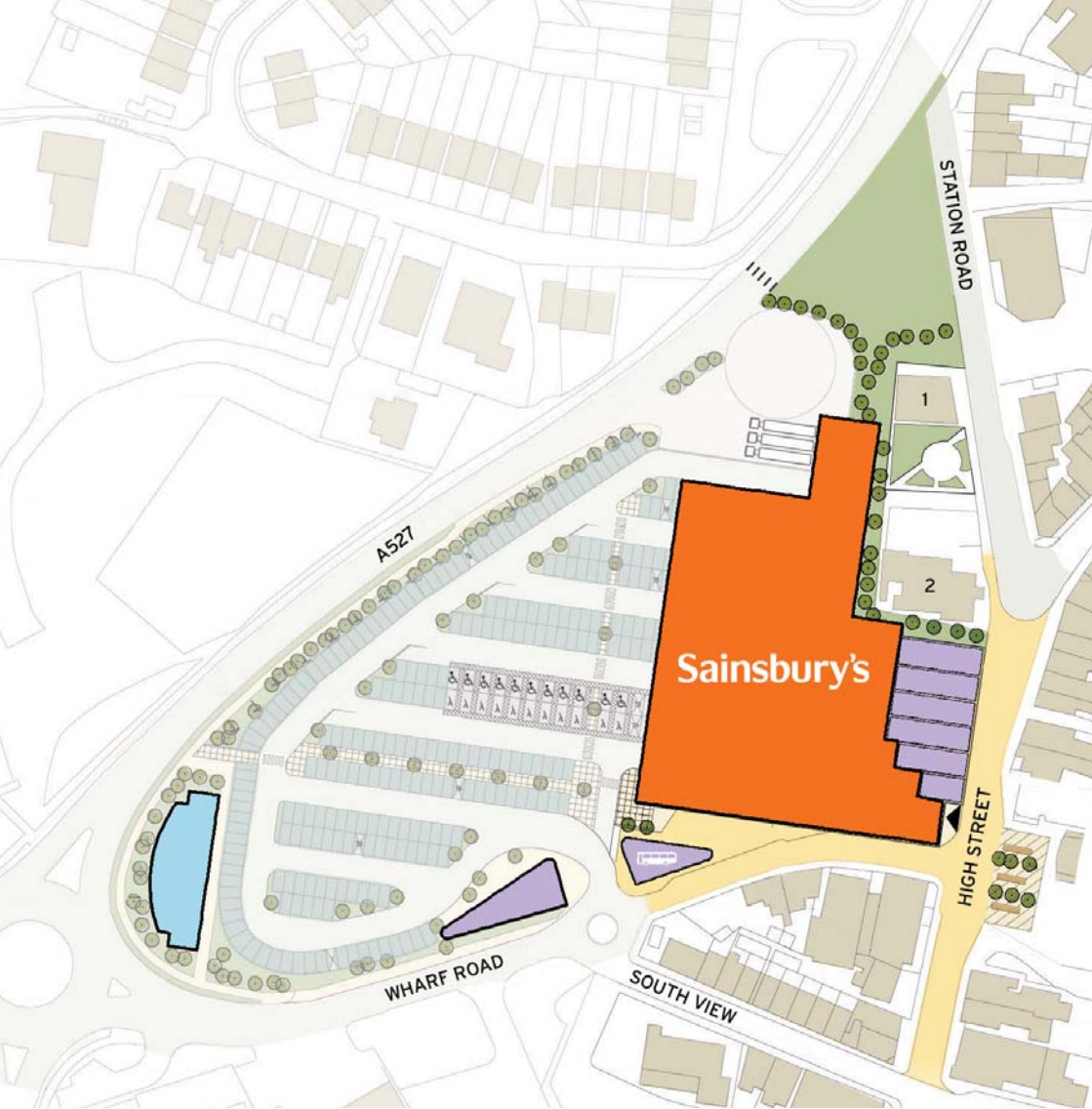
Shopping

As well as the Sainsbury's foodstore, the scheme will feature a number of smaller shops, which will be suitable for local businesses, enhancing the existing shopping offer in the area.

Car parking

The proposal includes a street level and undercroft car park to improve the town's parking provision.

Approximately 400 spaces will be created to serve the development, including the underground spaces, which will be well lit and ventilated.



Key

- | | | | | | | | |
|---|--------------------------|---|--------------------------|---|-----------------------------|---|---------------|
|  | Sainsbury's foodstore |  | Shops with bus hub |  | Car Parking |  | Existing shop |
|  | Office/residential block |  | Part pedestrianised area |  | Disabled parking spaces |  | Royal Oak Pub |
|  | Shops |  | |  | Parent/child parking spaces | | |

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